

# The Groesbeck Journal

## Advertising Rates 2017

Effective January 1, 2017

**Display Advertising Rate (National Rate)-** \$6.00 per column inch

**Retail/Classified Display Local Rate-** \$6.00 per column inch

**Classified Line Ad Rates-** \$0.50 per word with a minimum of \$5.00

**Legal Notices-** \$6.00 per column inch

*\*Special combo rates for customers wishing to advertise in the Groesbeck Journal and The Mexia News are available.*

### **Pre-Print Insert Rates-**

Flat Sheet Insert- \$50.00 per 1,000

Four Page Insert- \$55.00 per 1,000

Six Page Insert- \$60.00 per 1,000

Eight Page Insert- \$65.00 per 1,000

Ten Page Insert- \$70.00 per 1,000

Twelve Page Insert- \$75.00 per 1,000

(Please call for any size over 12 pages)

### **Mechanical Requirements (in inches)**

1 column- 1.6378

2 column- 3.4422

3 column- 5.2467

4 column- 7.0511

5 column- 8.8556

6 column- 10.66

Height of full page is 21.5 inches

### **Publication Schedule and Advertising/News Deadlines**

The Groesbeck Journal is published weekly with a publication day of Thursday. In the case of a national holiday being on a Thursday, publication deadlines will be one day earlier.

The Groesbeck Journal is printed Wednesday mornings and delivered to local rack dealers on Wednesday Evening/Thursday morning. All postal subscriptions are delivered to the Groesbeck Post Office on Wednesday for a Thursday delivery to local subscribers.

Advertising/news deadline is 12 noon the Monday before publication.

# The Groesbeck Journal

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